

# Alive records

## NATURAL SOUND

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### **RON FRANKLIN SELF-TITLED ALBUM out on MAY 27th**



Los Angeles, CA - March, 2008 - Alive Records will release singer-songwriter-guitarist Ron Franklin's label debut on May 27th, 2008. From his adopted hometown of Memphis TN, Ron Franklin's music brings you back to the time when the urban and the rural, the folk and the blues were not far apart. With an impeccable underground pedigree which includes working with his bands The Entertainers and The Natural Kicks; artists such as Jack Yarber of The Oblivions, trash/garage rock icon Ross Johnson, as well as Peter Case and a brief stint with Love and the late Arthur Lee, Franklin's music is part of the legacy of the wellspring of Southern sound.

The follow up to 2007's *City Lights* (Memphis International), this self-titled album is an amazing achievement, timeless, transcending generations and a faithful representation of what Franklin sounds like while touring without his band. The first VINYL pressing is limited to 500 copies and comes with a free bonus CD. U.S. tour dates will be announced shortly.

"Once every so often, a musician comes along who's heard it all—like an entire century of American traditional music—then gets bent on preserving the sound his way. Memphis' Ron Franklin's that guy right now. Roots are his birthright as he attempts to reinvent the blues and rock 'n' roll wheel, piece by piece. He's certainly got the beat-up/broke-down sound, and it's at the bedrock of his modern primitive songs." - Denise Sullivan/Harp Magazine

"At the dawn of the 21st century, Memphis, TN is still one of the last true homes of the blues, but there's an undeclared war taking place between younger musicians who take the structures and lyrical conceits of traditional blues and mess them up to create new sounds and traditionalists who respectfully follow the template set by their musical forbearers. Ron Franklin is a Memphis-based singer and songwriter who seems to have one foot in each camp..." - Mark Deming/All Music Guide

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